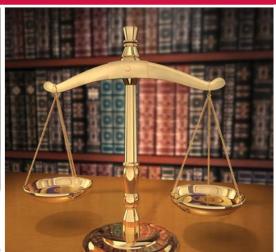


# 2007 International Law Enforcement IP Crime Conference

Niagara Falls, Canada June 19-21 2007







Hosted by Interpol and the Royal Canadian Mounted Police in Partnership with Underwriters Laboratories Inc.







# Welcoming Comments



Welcoming Comments by **Mr. Gork** 

On behalf of the International Criminal Police
Organization it is my pleasure to welcome you all
to Niagara Falls to participate in the 2007
International Law Enforcement Intellectual
Property (IP) Crime Conference. I would
especially like to thank the Royal Canadian
Mounted Police, for agreeing to Interpol cohosting this important event, Underwriters
Laboratories Inc. for their generous support, and
the sponsor organizations for their commitment to
collective efforts to tackle transnational IP crime.

The omnipresent involvement of transnational organized criminals in IP crime makes the discussions this week so important. If law enforcement, customs and private sector IP crime investigators are to investigate, prevent and disrupt these often life threatening activities, it is essential scarce operational resources are focused where they will be most effective.

We are fortunate that leading national and international practitioners have taken time from their busy schedules to be with us. They will provide insights into how they work to reduce the impact of transnational organized counterfeiting and piracy and share their intervention strategies and tactics with us. Please make the most of this opportunity and then apply it in your own operating environment to make a greater contribution to collective efforts to fight IP crime.

Thank you

### David Gork

Director Specialized Crime and Analysis



Welcoming Comments by **Assistant Commissioner Raf Souccar** 

The illicit trade in counterfeited and pirated products is a rapidly increasing illegal activity around the world. It could be argued that this type of crime is perhaps the most pervasive of all, crossing all gender/age/societal/economic lines due to the wide variety of commodities involved and their many sales venues. Intellectual Property (IP) crime should not be seen as victimless, as public perception may indicate.

What is sadly lacking in the trade of fake goods is the quality control and the testing to ensure that certain health and safety standards have been met, putting all consumers at risk. Organized crime invests the huge profits reaped from IP crime to further their criminal activities. There is not one sector of the economy that is immune to this scourge and many have suffered devastating financial losses.

IP crime enforcement has become a complex issue that must be tackled in cooperation with other law enforcement agencies, governments at all levels, the private sector and our international partners. We cannot work in isolation. These partnerships provide the effective means to prevent, detect and deter IP crime. This is why we are going to be here for the next three days.

On behalf of the Royal Canadian Mounted Police, it is my pleasure to welcome you to Canada and the 2007 International Law Enforcement Intellectual Property (IP) Crime Conference. I extend my sincere appreciation to Interpol and Underwriters Laboratories Inc. for their tremendous assistance in bringing together all of the stakeholders that are here today. I thank all of you for traveling to Niagara Falls to discuss international trends, to share best practices and to nurture the partnerships that will lead to effective IP crime investigations.

I wish all delegates, speakers and exhibitors a successful and productive Conference.

Thank you

### **Raf Souccar**

Assistant Commissioner Federal and International Operations

# 2007 International Law Enforceme

### Thank You

The 2007 International Law Enforcement IP Crime Conference Organizing Committee would like to thank everyone for attending and contributing to the success of this event. A special note of thanks goes out to the members of the RCMP Veteran's Association who have volunteered their time to provide registration services, airport greeting booths and drivers for the Conference. We also gratefully acknowledge our corporate sponsors and exhibitors for their support. Their generous contributions have allowed us to organize and host this historic event. Please take the opportunity to visit their booths that are located in the Oakes Foyer and Oakes North locations.





Ashworth Inc.

**Burberry Limited** 

Canadian Anti-Counterfeiting Network

Canadian Motion Picture Distributors Association

Canadian Recording Industry Association

**CHANEL** 

Cisco Systems Inc.

Coalition to Advance the Protection of Sports Logos

**CSA** International

Dolby Laboratories, Inc.

Eli Lilly and Company

**Entertainment Software Association** 

Ford Motor Company

Fulbright & Jaworski L.L.P.

General Motors Corporation

Gibney, Anthony & Flaherty, LLP

International AntiCounterfeiting Coalition

IACS Inc

ID Global

IPSA International, Inc.

Kestenberg Siegal Lipkus LLP

King-Reed & Associates, Inc.

Labeltex Mills Inc. BPS Security Division

Oakley, Inc.

Recording Industry Association of America

SICPA Product Security

Smart & Biggar

tesa scribos GmbH

Underwriters Laboratories Inc.

U.S. Chamber of Commerce

YottaMark

# **Underwriters Laboratories Inc. Welcoming Comments**



**Brian Monks**Vice President
Anti-Counterfeiting Operations
Underwriters Laboratories Inc.

Underwriters Laboratories Inc. (UL) is a proud partner with Interpol and the Royal Canadian Mounted Police in hosting this international law enforcement conference. For more than a decade UL has been aggressively combating intellectual property crime and protecting consumers from products bearing counterfeit certification marks. Events such as this conference play an integral role in bringing international agencies and organizations together in order to network and exchange best practices that can be harnessed to combat IP crime. Enforcement efforts in isolation will never successfully curtail counterfeiting or piracy activities. The only way to effectively deal with this global epidemic is through international cooperation and partnerships between the public and private sectors. I want to personally thank our corporate sponsors, our exhibitors, our presenters and our attendees for supporting this conference. Without your support, dedication and professionalism we would not have realized the successes that we have made to date with this important struggle. It is my hope that you will return to your respective countries and organizations with a better understanding of IP crime along with some new tools and partnerships to combat this illegal trade.







## **Conference Keynote Speakers**



**Elaine F. Marshall**North Carolina
Secretary of State

In 1996, Secretary of State Elaine F. Marshall became the first woman ever elected to a statewide, executive branch office in North Carolina.

Secretary Marshall was a member of the NC State Senate before rising to statewide office. She holds a B.S. in Home Economics from the University of Maryland and a J.D. (law degree) from Campbell University. She has received Honorary Doctorate Degrees from Lees McRae College and Meredith College.

Her work experiences include teaching Home Economics in the public school and community college systems, co-ownership of a book and gift store, establishing an interior decorating business and the private practice of law.

Secretary Marshall has been very active in many civic groups in the areas of child welfare, youth activities, women's issues, and agriculture and small town economic development.

Since becoming Secretary of State, she has received numerous state and national awards for leadership in technology, government innovation, and women's leadership. She has been honored as a "Distinguished Woman" by several organizations and received the North Carolina 4-H Lifetime Achievement Award in 2003.

Secretary Marshall has become a nationally recognized leader in the fight against counterfeit and pirated products. She has even received a "Gold Record" from the Recording Industry Association of America for her law enforcement work to protect Trademarked goods and patent holders.

In 2004, Secretary Marshall received the Distinguished Attorney Award from the North Carolina Association of Women Attorneys -- a group that has only awarded this honor twice in its entire history.

Also that year, Secretary Marshall was inducted into the Honor Society of Agriculture of N.C. State University, and she received the Common Cause North Carolina Leadership in Government Award.

In 2005, Secretary Marshall was honored with the North Carolina Association of Educators' Women's Equality Award.

Last year Secretary Marshall was awarded a Lifetime Achievement Award for Women in Business by the Triangle Business Journal; awarded the National Notary Association's 2006 Achievement Award; and elected President for 2007 of the National Electronic Commerce Coordinating Council, an organization dedicated to bringing best technology practices into all levels of government across this country!

She is married and has five step-children and seven grandchildren.



Yiu-keung Tam C.M.S.M.

Assistant Commissioner of Customs and Excise Hong Kong Special Administrative Region Government

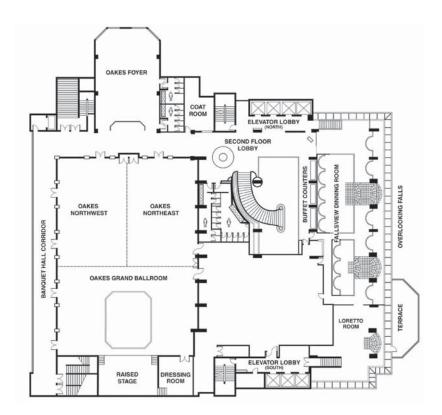
Mr. Tam is a career Customs officer. He joined the Hong Kong Customs and Excise Department in 1980 as a Customs Inspector and is currently serving in the post of Assistant Commissioner (Intelligence and Investigation).

During his 26 years of service in the department, he has worked extensively in the area of intellectual

property rights protection and gained profound experience in the enforcement against piracy and counterfeiting. He has also been closely involved in the formulation of policy and amendment of legislation for the protection of intellectual property rights.

On the international front, he has on many occasions represented the Customs and Excise Department to attend international and regional conferences held amongst the world Customs community. He has also been invited to speak in various training sessions or discussion forums organized by the intellectual property rights industry for overseas enforcement agencies or private investigation bodies.

# **Hotel Floorplan**



SECOND FLOOR







# **Conference Receptions**

Conference attendees are invited to attend two receptions that are being hosted at the Sheraton hotel. The first reception is being held on Monday June 18th from 7 p.m. until 9 p.m. and will be located in the Oakes Foyer. The second reception will be held on Wednesday June 20th from 6 p.m. until 8 p.m. and, if weather permits, will be held on the third floor terrace. Further information is available at the registration desk.

# **Conference Dinner Event**

Arrangements have been made for special dinner menus to be served at three local restaurants on Tuesday, June 19th. Further information, menus and reservation sheets are available at the registration desk. Please make your reservations at your earliest convenience.

# IP Crime Conference

## Tuesday June 19, 2007

Theme – Understanding the Threat of Counterfeit Products

Time	Topic	Speaker	Overview
08:00 to 08:30	Welcoming Address & Opening Remarks	Moderator: Insp. Peter Goulet (RCMP) Interpol: John Newton RCMP: Assistant Commissioner Raf Souccar Underwriters Laboratories Inc.: Keith Williams (CEO)	
08:30 to 09:15	North American Perspective	Supt. Ken Hansen (Canada - RCMP) Christine Hogue (US — Customs and Border Protection) Gilda Gonzalez Carmona (Mexico - IMPI)	This session will examine the types of counterfeit products appearing in North America including current trends being uncovered.
09:15 to 10:15	European Perspective	Benoit Godart (Europol) Franco Papa ( Italian Police) John Taylor (European Commission)	This session will examine the types of counterfeited and pirated products appearing in Europe including current trends being uncovered.
10:15 to 10:45	Health Break		
10:45 to 11:15	Northern Ireland — IP Crime to the Extreme	Colin Cushley (Police Service of Northern Ireland)	This session will provide an example of how IP Crime is funding organized crime and extremist groups.
11:15 to 11:45	Keynote Address	Assistant Commissioner Tam Head of Investigations & Intelligence Branch Hong Kong Customs and Excise	Commissioner Tam will provide an overview of the challenges that are facing Hong Kong Customs in their battle against IP Crime.
11:45 to 13:00	Lunch and Exhibit Viewing		
13:00 to 13:15	Project Jupiter — Southeast Asia	Aline Lecadre (Interpol) Paul Newton (University of Oxford) Mr. Gao Feng (Deputy Director General of ECID of MPS) Mr. Li Ziyong (Director of IP Division, ECID) Mr. Zhiguang Wang (Specialized officer IP unit, MPS) (tentative)	This session will outline Project Jupiter including lessons learned conducting international anti-counterfeiting operations in partnership with the health sector. Dr. Newton will describe the forensic and epidemiological details of fake drugs and highlight cooperation between diverse countries and organizations to facilitate police action against the producers of these extremely dangerous counterfeits.
14:00 to 14:30	Child Slavery & IP Crime	Ed Kelly Tilleke & Gibbins International Ltd. Bangkok, Thailand	This session will provide an overview of the trade in child slavery and examine how it relates to IP crime
14:30 to 15:00	Health Break		
15:00 to 15:30	IP Crime on the Internet (Cybercrime)	Kiffa Shirley (FBI)	The Internet has exploded and is facilitating the illegal trade in counterfeited and pirated goods. This session will examine the challenges associated with cybercrime
15:30 to 16:00	Nigerian Perspective Strategic Action Against Piracy (STRAP)	Dr. Adebambo Adewopo Director General, Nigerian Copyright Commission	STRAP is an innovative partnership between government agencies and private companies.
16:00 to 17:00	Health & Safety Consequences	Brian Monks (Underwriters Laboratories Inc.) Michael Ellis (Beiersdorf AG) Nimo Ahmed (Senior Intelligence Officer — MHRA)	One of the most serious consequences associated with counterfeit products is the direct threat it poses to the consumer. This session will examine these threats.
17:00 to 17:30	Exhibit Viewing		
		The state of the s	

**Conference Dinner Event:** To obtain further information and make reservations, please go to the registration desk at your earliest convenience.



## Wednesday June 20, 2007

Theme – Best Practices in Combating the Threat of Counterfeit Products

Time	Topic	Speaker	Overview
08:00 to 08:15	Opening Address	Chris Israel (US Department of Commerce)	
08:15 to 08:45	Best Practices	Assistant Chief Kevin McGowan Waterfront Commission of New York Harbour	This session will examine their successes and techniques in dealing with the trade in counterfeited and pirated goods.
08:45 to 09:15	View from the Bench	Judge Ronald Lew (Senior U.S. District Court Judge)	Judge Lew's presentation will give a perspective from the US Federal Court on IP Crime.
09:15 to 10:15	Prosecution Best Practices	Erling Vestergaard (Denmark) Sherri Schornstein (United States) Matthew Bassiur (United States)	Without effective prosecutions any attempt to effectively deal with IP Crime will fail. This session will provide insights from a number of prosecutors who are experienced in prosecuting these crimes.
10:15 to 10:45	Health Break		
10:45 to 11:15	Best Practices Employed by Japan Customs	Mr. Chikao Tetsuka Head of IPR Center, Japan Customs	This session will examine effective border measures being utilized by Japan Customs and will include current trends and how they are effectively combating IP crime.
11:15 to 11:45	Keynote Address	Elaine Marshall Secretary of State North Carolina	North Carolina has successfully implemented a multiagency task force that has been instrumental in combating IP Crime. This Keynote Address will provide insights into multi-agency enforcement.
11:45 to 13:00	Lunch and Exhibit Viewing		
13:00 to 13:15	Partnership Best Practices	Nils Montan (IACC)	International Associations can offer many tools for government agencies engaged in anti-counterfeiting initiatives.
13:15 to 13:30	Interpol Data Base	John Newton (Interpol)	The Interpol IP Crime database has been established to ensure international intelligence on IP Crime is gathered in one central repository and disseminated effectively.
13:30 to 1400	Project Jupiter 2 — South America	Alejandro Esteban Cabino (CAPIF) Roberto Manriquez (SRB/Interpol)	This session will outline Project Jupiter including lessons learned conducting international anti-counterfeiting operations.
14:00 to 14:30	Partnership Best Practices	Mark Mutterperl (Fulbright) Brian Isaac (Smart & Biggar)	Partnerships are essential between government agencies and private entities if IP Crime is to be curtailed. This session will provide insights into effective partnership building.
14:30 to 15:00	Combating Transnational Organized Crime	Paul Gibbons (CropLife)	This session will focus on how the agrochemical industry is affected by counterfeiting and collective efforts to combat transnational organized crime
15:00 to 15:30	Overcoming Challenges Posed by Organized Crime	Nimo Ahmed (British American Tobacco)	This session will provide a model for dealing with challenges posed by organized criminals who produce counterfeit product on an industrial scale
15:30 to 15:45	Health Break		
15:45 to 16:15	Best Practices Employed by Russia	Maria N. Visloguzova Department of New Challenges and Threats Ministry of Foreign Affairs, Russian Federation (tentative)	This session will provide an overview of techniques that are being utilized by the Russian Federation to combat IP Crime.
16:15 to 17:00	Best Practices	Phil Lewis (UK Patent Office) Wolfgang Starein (WIPO) Anssi Kartila (Finnish Customs)	This session will focus on best practices utilized by agencies and organizations in detecting and preventing IP Crime.

# IP Crime Conference

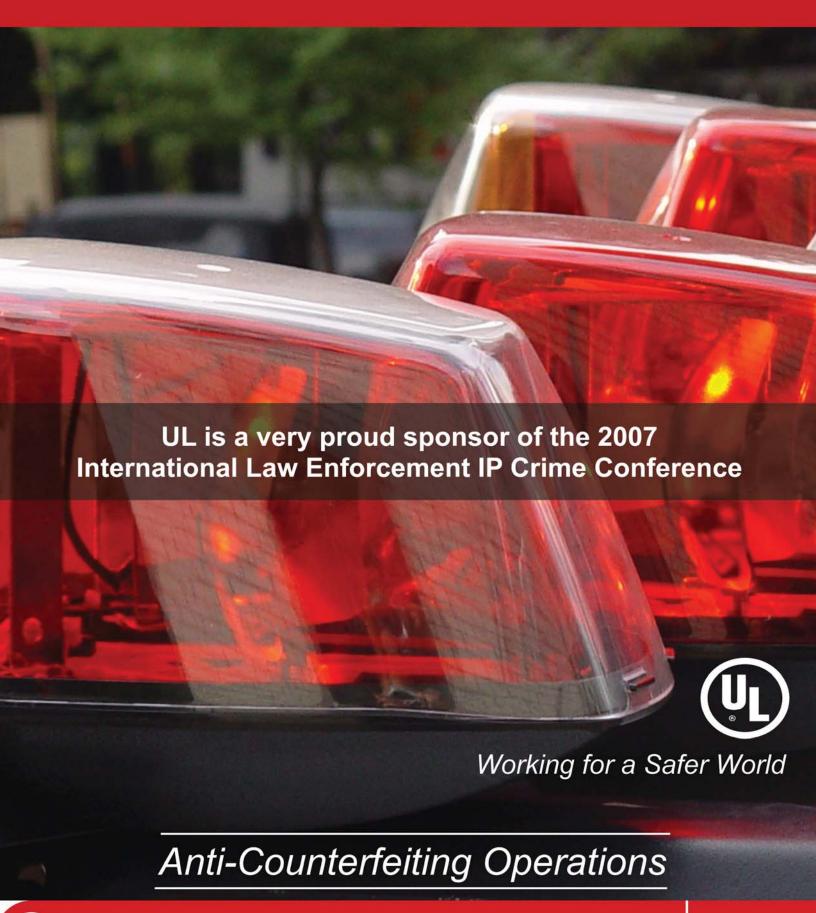
## Thursday June 21, 2007

Theme – Public and Private Partnerships for Combating the Threat of Counterfeit Products

Time	Topic	Speaker	Overview
08:00 to 08:15	Opening Address	Brad Huther United States Chamber of Commerce	
08:15 to 09:15	Partnering with Associations	lain Grant (IFPI) Florence Legeay (Union des fabricants) John Anderson (GACG) Tom Kubic (PSI)	This session will focus on how private sector organizations can provide assistance to government agencies in combating the threat of counterfeit products.
09:15 to 09:45	Partnering with Law Firms	Lorne Lipkus (KSL) Pablo Rohde Roberto Arochi	This session will focus on how private sector law firms and their clients can provide assistance to government agencies in combating the threat of counterfeit products.
09:45 to 10:15	Partnering with Solution Providers	Simon McCullough (IACS) Phil Viggiani (ID Global)	This session will focus on how private sector solution providers can provide assistance to government agencies in combating the threat of counterfeit products.
10:15 to 10:30	Health Break		
10:30 to 11:15	Partnering with Brand Owners	Brett Millar (Cisco) Charlie Cichon (Eli Lilly)	This session will focus on how private sector companies can provide assistance to government agencies in combating the threat of counterfeit products.
11:15 to 11:45	Keynote Address	Stockwell Day (invited) Minister of Public Safety Government of Canada	
11:45 to 13:00	Lunch and Exhibit Viewing		
13:00 to 13:45	Panel Discussion (Judiciary & Prosecution)	Moderator: Judge Lew Govt: Erling Vestergaard, Sherri Schornstein, Matthew Bassiur Private Sector: Michael Manson (Smart & Biggar), Roberto Arochi, Florence Legeay	The moderator will guide the session which will be focused on requirements for successful criminal prosecutions and civil processes.
13:45 to 14:30	Panel Discussion (Police & Customs)	Moderator: Assistant Commissioner Tam Police: Benoit Godart, Assistant Chief Kevin McGowan, Mr. GaoFeng Customs: Christine Hogue, TBD, David Faulconer	The moderator will guide the session which will be focused on best practices for fostering cooperation between law enforcement agencies.
14:30 to 15:00	Summary and Closing Remarks	Inspector Peter Goulet (RCMP) John Newton (Interpol) Chief Superintendent Mike Cabana (RCMP) (tentative)	



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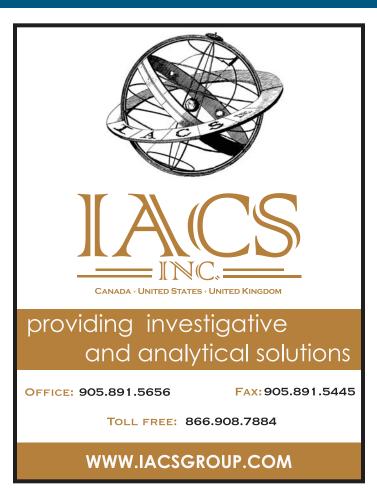
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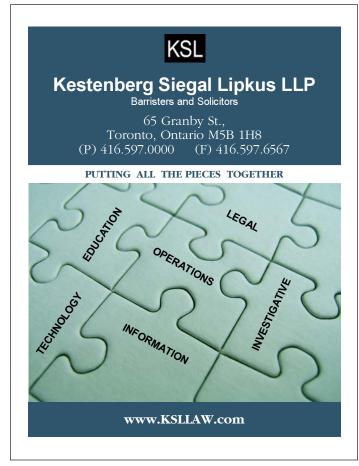
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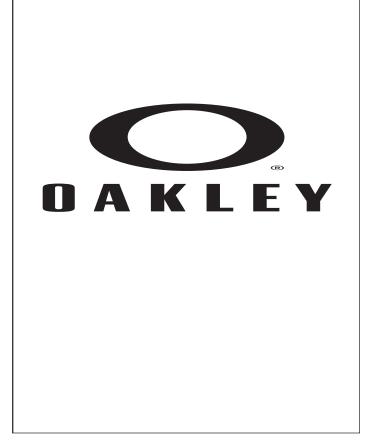
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# The IACC 2007 Fall Conference: Navigating the Maze.

Don't miss the 2007 IACC Fall Conference to be held October 17 - 19 in Washington at the historic Mayflower Hotel. For an agenda and conference details, check out http://WAW.iacc .org/conferences/upcoming.php

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# **SMART & BIGGAR**

Intellectual Property & Technology Law

June 19, 2007 - 11:50 a.m.-12:50 p.m.

The Entertainment Software Association in conjunction with Smart & Biggar is offering an in-depth training session dealing with counterfeiting and piracy of entertainment software (video games) in the Sheraton Hotel auditorium.

Space is limited so please sign up at the registration desk if you would like to attend.

June 20, 2007 - 11:50 a.m. - 12:50 p.m.

Chanel and Louis Vuitton in conjunction with Smart & Biggar are offering an in-depth training session dealing with counterfeiting and piracy of their products in the Sheraton Hotel auditorium.

Space is limited so please sign up at the registration desk if you would like to attend.







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